

# Colorado Market Showcases Service Excellence for Fallen Officer

February 2, 2018



Denver Market Director Matt Whaley takes great pride in providing for others under pressure.

On New Year's Eve, Matt received a phone call from the Douglas County coroner's office that 29-year-old deputy officer Zackari S. Parrish III was shot in the line of duty. Matt partnered with the LHT Ceremonial Funeral Team, an affiliate of SCI that handles high-profile services, and other associates in his market to provide the officer's family and fellow officers with a memorial service to remember.

In five days, the combined teams organized a funeral service and public procession that was attended by over 5,000 sheriff deputies, police officers, dignitaries and civilians.

"We're fortunate to be a part of a Company of great people who have a wealth of experience who can provide guidance in these situations," says Matt. "Regardless of your professional standing, never be afraid to ask questions and reach out for help. The LHT Ceremonial Funeral Team is here to assist and is led by some of the finest veteran funeral directors in the nation who are on-call 24/7 and are experts in operations, logistics and funeral protocol."

After the service, Matt and associates from Olinger Andrews Caldwell Gibson Chapel presented a molded cast of Zackari's hand and framed flags from the funeral coach to the officer's family.

"Our main priority as a funeral home is putting the family first when we host events of this caliber," says Matt. "Little details can go a long way in delivering Service Excellence to a family."

Pay tribute to the public servants in your community!